

CLAIMS

What is claimed is:

1. A multimedia information and information inquiry download service comprising:
 - 5 an internal content provider, where information is stored that can be searched and download;
 - an information inquiry service platform, that a user using a mobile phone accesses to search and download information; according to the requested information, the information inquiry service platform
 - 10 accesses the internal content provider to obtain the information;
 - a common service platform receives the information from the information inquiry service platform; and
 - a multimedia information service center receives the information from the common service platform, and then sends the information to the
 - 15 user's mobile phone.
2. The multimedia information and information inquiry download service of claim 1, whereby the information inquiry service platform is accessed via unstructured supplementary service data (USSD).
3. The multimedia information and information inquiry download service of
- 20 claim 1, whereby the information inquiry service platform is accessed via wireless application protocol (WAP).
4. The multimedia information and information inquiry download service of claim 1, whereby according to the requested information, the information inquiry service platform obtains location information of the user via the

common service platform and then contacts the content provider to obtain location specific information according to the location information of the user.

5. The multimedia information and information inquiry download service of claim 1, whereby the multimedia information service center sends the information to the user's mobile phone, and then sends a reply back to the information inquiry service platform and after receiving the reply, the information inquiry service platform sends a message to the common service platform for billing.

6. A multimedia information and information inquiry download service comprising:

an external content provider, where information is stored that can be searched and download;

an information inquiry service platform, that a user using a mobile phone accesses to search and download information; according to the requested information, the information inquiry service platform accesses the external content provider to obtain the information;

a common service platform receives the information from the information inquiry service platform; and

a multimedia information service center receives the information from the common service platform, and then sends the information to the user's mobile phone.

7. The multimedia information and information inquiry download service of claim 6, whereby the information inquiry service platform is accessed via unstructured supplementary service data (USSD).

8. The multimedia information and information inquiry download service of claim 6, whereby the information inquiry service platform is accessed via wireless application protocol (WAP).
- 5 9. The multimedia information and information inquiry download service of claim 6, whereby according to the requested information, the information inquiry service platform obtains location information of the user via the common service platform and then contacts the content provider to obtain location specific information according to the location information of the user.
- 10 10. The multimedia information and information inquiry download service of claim 6, whereby the multimedia information service center sends the information to the user's mobile phone, and then sends a reply back to the information inquiry service platform and after receiving the reply, the information inquiry service platform sends a message to the common service platform for billing.
- 15 11. A multimedia information and information inquiry download service comprising:
- a content provider, where information is stored that can be searched and download;
 - an information inquiry service platform, that a user using a mobile
 - 20 phone accesses to search and download information;
 - a common service platform receives the information; and
 - a multimedia information service center receives the information from the common service platform, and then sends the information to the user's mobile phone.

12. The multimedia information and information inquiry download service of claim 11, whereby the information inquiry service platform is accessed via unstructured supplementary service data (USSD).
- 5 13. The multimedia information and information inquiry download service of claim 11, whereby the information inquiry service platform is accessed via wireless application protocol (WAP).
14. The multimedia information and information inquiry download service of claim 11, whereby the information inquiry service platform obtains the user's location.
- 10 15. The multimedia information and information inquiry download service of claim 11, whereby the content provider is internal, and according to the desired information, the information inquiry service platform accesses the internal content provider in order to obtain the desired information, and then sends the information to the common service platform.
- 15 16. The multimedia information and information inquiry download service of claim 15, whereby according to the desired information, location information of the mobile phone user can be obtained from the common service platform and then according to the location, location specific information is obtained from the internal content provider.
- 20 17. The multimedia information and information inquiry download service of claim 11, whereby the content provider is external, and according to the desired information, the information inquiry service platform sends a request for information to the external content provider in order to obtain the desired information, and the external content provider sends the information to the
- 25 common service platform.

18. The multimedia information and information inquiry download service of claim 17, whereby according to the desired information, location information of the mobile phone user can be obtained from the common service platform and then according to the location, location specific information is obtained from the external content provider.

19. The multimedia information and information inquiry download service of claim 11, whereby the multimedia information service center sends the information to the user's mobile phone, and then sends a reply back to the information inquiry service platform and after receiving the reply, the information inquiry service platform sends a message to the common service platform for billing.